

# WEAAM HASSAN

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## PROFILE

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**Product Designer:** First class BA Honours degree graduate looking for an exciting product design role within a company who convey similar values as me. Qualified for a career in design with a rare ability to look beyond problems, generate and develop ideas effectively through strategic processes and methods, and create new concepts to solve problems and design towards the market needs.

I try to learn something new from every experience for self-improvement both personally and in my design career. I'm very motivated and give attention to detail. Articulate communicator. Ability to work on specific briefs and can handle constructive feedback.

Courageous in researching and creating innovative product concepts with a team and independently.

## SKILLS

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- Market Research
- Reverse Engineering
- Material properties
- Manufacturing Processes
- Microsoft Office
- Visual Language Design
- SolidWorks 3D CAD Design
- Ergonomic Observations
- Adobe Illustrator
- Sketching

## DESIGN INDUSTRY TRAINING

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### PRODUCT DESIGN PROJECTS      2012 - Present

**Project:** Since completing my degree I decided to do more than wait for a job and invest my time in keeping my skills sharp by producing my own design projects with minimum resources from home. At the same time with the help of experts; I developed my own personal brand website to showcase my design work and inspire designers with articles.

**Highlights:** Designing new concept; the Dyson Glider Vacuum Cleaner with minimum resources and maximum creativity. Communicating with targeted customers and suppliers. Solving ergonomic problems using card modelling, sketches, Adobe Illustrator visuals. Collaborating with 3D SolidWorks Modeller from India. Also collaborating with marketer from London and web developer from America to build my website from scratch.

### SHEFFIELD HALLAM UNIVERSITY      2009 - 2012

**Degree:** 1st Class BA Honours in Product Design.

**Highlights:** Nominated to exhibit two designs in the Creative Spark Exhibition and in the New Designers London 2012 National Exhibition. Nominated by the Gillette team to present a design concept in Reading in front of Designers, Engineers, and Marketers. One of my designs was chosen and used as a curriculum for Hallam University course.

### SILVERDALE SCHOOL      2000 - 2009

**Grades:** A Levels: Product Design; Art; English Language and 10 GCSE Subjects (A-C).

## **OTHER WORK EXPERIENCES**

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Alongside being part of a mentorship, building my website, and designing concepts, I've also been working in different job positions to help me invest financially and expand my competencies for my product design career.

### **INSPIRE (UK) CARE      July 2013 - January 2014**

**Junior Recruiter:** Selected potential CVs, interviewed successful candidates and assisted the manager with general office duties.

### **ONE STOP CONVENIENT STORE      September 2014 - Present**

**Shift Manager:** I was a sales assistant delivering quality customer service to the public, and processing payments in a confident manner. Then after nine months I became a shift manager. Responsible for day to day store operations by keeping an eye on everything, coordinating daily tasks from serving excellent customer service to managing deliveries, and maintaining the brand image. Currently completing level 3 NVQ retail management training.

## **COMMUNITY LEADERSHIP**

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### **AUTISM PLUS      2014- Present**

**Charity Volunteer:** Six hours bike challenge with fundraising raffles; we made £180. Selling handmade gift cards in the One Stop Store. Encouraging customers to get involved.

### **REACH UP GROUP AND IT-CSSS ORGANISATION      2012- 2013**

**Graphic Designer:** Developing design briefs, market research and sketching designs. Liaising with managers. Used Illustrator for finished design work.

### **BROOMHALL COMMUNITY      2008- Present**

**Event Organiser:** Designed activities for charity events. Managed and organised sports and face painting activities for community. Coached teens with professional football coaches to develop self-esteem.

### **PROJECT BUZZ CHARITY ORGANISATION      2009- 2012**

**Assistant Project Worker:** Created art and design activities. Supervised and supported pupils to ensure their safety and access to learning. Encouraged pupils to engage in activities led by a teacher.

## **INTEREST**

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- Giving back to the community by helping the elderly, and organising activities for the younger generation.
- Fascinated by how things work.
- Taking photographs of inspiration.
- Doodling in the night for inspiration for new fresh ideas.
- Painting landscapes and objects with acrylics and pens.
- Assembling flat pack furniture and products.
- Enjoy sports. Played football for ladies teams.

**Willing To Commute  
References Available On Request**